

The Conversion Logix Difference

WHERE MARKETING MASTERY MEETS
EXCEPTIONAL CLIENT SERVICE



WHY OUR CLIENTS LOVE WORKING WITH US



Jaw-Dropping
Customer
Service



Insights That
Make You a
Rockstar



Access to Elite
Advertising
Services



Technology That
Enhances Intelligence
and Productivity



All the Extras
Included at
No Cost

WE KEEP YOU ON THE CUTTING EDGE

As a Google Premier Partner and a Facebook Business Partner with over 1M+ leads generated and thousands of campaigns launched, we keep our clients on the cutting edge of digital marketing. What's our secret? A client-first approach to campaign management, access to proprietary data and technology, and a relentless focus on lead quality and marketing attribution that work together to bring our partners unparalleled results.

JAW-DROPPING CUSTOMER SERVICE

- Meaningful business conversations to understand priorities, pain points, and goals.
- Assignment of a dedicated, responsive account manager who answers the phone and responds to emails without you having to follow up.
- Strategic account management by experts with the drive and agility to pivot when business priorities change.
- Presentations on media and industry trends for your team, executives, and owners/operators.
- Multi-touch campaign reporting to transform the RFPs you're bidding on into business opportunities.
- Fair Housing advertising experts who protect you from violating fair housing ad rules.



INSIGHTS THAT MAKE YOU A ROCKSTAR

- Benchmarks and trends at the local and regional levels based on our extensive client portfolio and advanced data analysis.
- Personalized forecasting to demonstrate local market knowledge.

- Ownership level reporting and presentations to establish effectiveness.
- Quarterly business reviews to uncover successes and strategically plan for the future.
- Real-time multi-touch attribution and lead journey reporting that uncovers top-performing channels and lead engagement to make data-driven decisions.





ACCESS TO ELITE ADVERTISING SERVICES

- A Google Premier Partner (top 3% of all agencies) with direct access to Google and its services before they're public.
- A seat on the Real-Time Bidding exchange to launch campaigns on all display ad networks (not just Google) that reach and convert high-intent prospects.
- Propriety audiences enhanced by machine learning to target and drive higher conversions.
- Multi-platform lead nurturing that delivers leads to onsite teams with greater intent.





TECHNOLOGY THAT ENHANCES INTELLIGENCE AND PRODUCTIVITY

- A proprietary Machine-Learning platform that delivers campaign insights and recommendations based on real-time property information.
- Real-time automatic ad copy updates when pricing and concessions fluctuate, freeing your team from constant monitoring.
- AI-enhanced ad campaigns built with fair housing in mind.



ALL THE EXTRAS INCLUDED AT NO COST

- Eye-catching creative on all your campaigns.
- GA4 training, transition guidance, and event set up.
- Integration with the top industry-leading CRM/LMS.
- Monthly industry updates delivered to your inbox.
- One-on-one campaign consultations whenever the need arises.
- Real-time dashboard and automated weekly and monthly reports.
- Industry-specific benchmark data from Google.

START YOUR CONVERSION LOGIX CAMPAIGN TODAY

SCHEDULE A CONSULTATION

